



DRC Systems India Limited Makes In-roads into Middle East Market
Set-up Wholly Owned Subsidiary in UAE

Gandhinagar, India, Sep 30th, 2021 – Information Technology and Software Consultancy Services provider, DRC Systems India Limited “**DRC Systems**” “**The Company**”, has announced that as part of its international expansion plan the Company is making inroads in Middle East market and setting-up first wholly owned subsidiary (WOS) in United Arab Emirates, DRC Systems EMEA LLC - FZ. Through this WOS, the Company is targeting to place itself strategically near to its existing customers, tap ever growing IT and ITeS sector in Middle East and taking demand and delivery to next level.

Through this WOS, the Company will offer its vast array of advanced technology enabled digital solutions and services such as cloud computing, analytics, Enterprise Resource Planning (ERP), eLearning, Business Process Automation, Machine Learning and Artificial Intelligence to Small and Medium Enterprises (SME) largely operating in the online retail, education, hospitality and travel and tourism industry, apart from other industry verticals. The Company’s successful track record of more than a decade in its domestic market (India) provides the confidence to render best services to one of the world’s most developed digital market i.e. UAE.

Commenting on the development Mr Hiten Barchha, Managing Director, DRC Systems India Limited said” Middle East is one of the fastest growing markets for digital technology. With our existing customers, partners and now local presence in the region, we can further accelerate our growth and boost the margins. With ever growing technological demand in Middle East, there is significant opportunity for our Company to accelerate business growth. This new expansion in UAE will help us serve our customers better, generate new opportunities, recruit local talents and invest in the community.”

About DRC Systems India Limited

DRC Systems is an IT services and Consultancy Company in India focused on providing viable and lasting solutions to businesses. We are focused on innovation and creativity to lead the change, since its advent in 2012. With competent teams of developers, project managers, and strategists, we help our customers overcome their business challenges with customized software development. Our services and solutions help businesses scale the market. Over the years, we have diversified our service offerings through a mix of organic growth and strategic transactions. We believe the wide range of services that we offer enables us to build stronger relationships with our clients and cross sell our services. Our customer base is spread across geographies and majorly to Europe, USA, Middle East and Asia

Media Contact:

Saloni Vora

9978206724